

Wave Change and SSE Ireland Seed Fund Award Application Form Scheme 2 - Take Off Award (€5000)

Personal Details

Please note you may only apply in one category - €1500 or €5000. Questions on this page must be answered by all applicants.

1. Name:
2. Contact Email:
3. Contact Phone Number:
4. I am available on March 12th 2015 to pitch in person - Yes___No___
5. Please give a brief biography of yourself (100 words maximum including your passions, motivations and ventures & organisations you are involved in)
6. Please give a candidate profile to be included on the Wave Change website. Note that this is an obligatory question for Wave Change alumni (only) where if this is not included, your application will not be processed. You can copy and paste this information from the above question.

About your idea, project or venture

7. What is the problem that you are you trying to solve?
8. Why does it matter in Ireland today?
9. What is your solution to this problem?

Prior Funding and Impact

10. If you received a Seed Fund Award in June and/or September 2012 or 2013, please state how much you received (most recent) and how you used it (for Wave Change applicants only).
11. Please give examples of the direct impact your project/venture has had on your issue or area of focus.
12. Please state if you have received any in-kind donations/funding/awards since September 2013.

Further Details

Please see the attached business plan (on page below). We ask that you create your own separate Google Doc, from where you will write your own short business plan. When finished, please share this link with info@sseireland.org, with an email indicating that you have applied. Please note that these documents must be completed for your application to be processed. The business plan should not exceed 5 pages.

13. I confirm that I have sent the additional business plan to info@sseireland.org.
Yes ___
No (your application will not be processed)___



BUSINESS PLAN

Wave Change and SSE Ireland Seed Fund Award Application Form Scheme 2 - Take Off Award (€5000)

As part of the application process, candidates must provide a short, but formally written plan (no more than 5 pages) which will exhibit your venture or project goals which you hope to accomplish with the seed fund money. Below are the seven key headings which must be included in this plan, where applicants are expected to write 200-300 words per section.

1. Executive Summary (this includes key facts about the issue to which your organisation is focused upon, the work your venture does, as well as personal and organisational history of your venture's development).
2. Strategy (this includes your vision, mission, aims and objectives for your venture. Please give details of the time period involved including proposed start and finish times. Please note all activities should be completed by the end of December 2015).
3. Key Stakeholders (who are the stakeholders you need to engage with in order to make this work).
4. Marketing (this includes your chosen market/audience, the marketing and communications strategy you have devised and the marketing channels/messages you have or will deploy).
5. Operations and Delivery (this includes discussion around resources and support you already have on board, the office space/premises you may hold, legal requirements and quality standards pertinent to your venture as well as other factors such as sourcing and suppliers that you may be using).
6. Measurements and Social Impact (this includes the kind of metrics and performance indicators you are using to measure the direct impact your venture will make).
7. Funding and Finance (please name a person - this can be a mentor, financial advisor or board member who can provide accountability for the spending of this award, discuss the financial management you will be implementing, budget and expenditure information, governments bodies who may be involved, private donations and social entrepreneurship schemes you have garnered as well as your venture's financial sustainability).

